

SERIAL 05095 S

**EMPLOYMENT CLASSIFIED ADVERTISEMENTS AND DISPLAY
PUBLISHING SERVICES (NIGP 91571)**

DATE OF LAST REVISION: September 08, 2005

CONTRACT END DATE: August 31, 2008

CONTRACT PERIOD THROUGH AUGUST 31, 2008

TO: All Departments

FROM: Department of Materials Management

SUBJECT: Contract for **EMPLOYMENT CLASSIFIED ADVERTISEMENTS AND DISPLAY
PUBLISHING SERVICES (NIGP 91571)**

Attached to this letter is published an effective purchasing contract for products and/or services to be supplied to Maricopa County activities as awarded by Maricopa County on **August 24, 2005**.

All purchases of products and/or services listed on the attached pages of this letter are to be obtained from the vendor holding the contract. Individuals are responsible to the vendor for purchases made outside of contracts. The contract period is indicated above.

Wes Baysinger, Director
Materials Management

DL/ks
Attach

Copy to: Clerk of the Board
Patty Duncan, Human Resources
Amie Bristol, Sheriff's Office
Nancy Jeffery, Superior Court
Mirheta Muslic, Materials Management

(Please remove Serial 00074-SC from your contract notebooks)

**REQUEST FOR PROPOSALS FOR: EMPLOYMENT CLASSIFIED ADVERTISEMENTS AND
DISPLAY PUBLISHING SERVICES**

1.0 INTENT

The Maricopa County Materials Management Office intends to establish a term-type “County-Wide” contract, under which all Maricopa County departments/agencies may place classified advertisements for employment opportunities in local and/or out-of-state publications. In order to ensure adequate coverage of the requirements of various County and other governmental user agencies, multiple awards may be made. The County also reserves the right to add vendors during the term of the Contract to meet its ongoing requirements.

2.0 SERVICES:

2.1 The Contractor shall submit its Service Rate Card / Sheet(s) that indicate rates and any discount(s) offered the County for various employment-related classified advertisements and display publishing services in their respective publications. Service Rate Cards must include, but should not be limited to, daily and weekend prices, display, bolding, color, photography, font, border, and other graphics-related charges.

2.2 The Contractor shall publish employment classified ads and/or display ads in their publication(s) upon request by an authorized Maricopa County, or other agency. It shall be the Contractor’s responsibility to meet the County’s publication requirements, as called for herein. Maricopa County reserves the right to obtain services on the open market in the event the Contractor fails to make delivery in a satisfactory time period. Any price differential will be charged to the Contractor.

2.3 In order to promote more expeditious payment for subscriptions, it is requested that the current subscription price and discount be clearly indicated on the Service Rate Card.

2.4 The Contractor shall furnish proof of publication for each classified or display publication the County requests. Such proof shall be received by the using agency not later than five (5) workdays after publication.

2.5 USAGE REPORT

2.5.1 The Contractor shall submit to the County, at the County’s option, quarterly usage reports delineating the purchasing activity of this Contract. The usage report shall, at a minimum, include the following information:

2.5.1.1 Contract (Serial) number;

2.5.1.2 Reporting period (e.g. County FY 05, 1st Quarter, etc.);

2.5.1.3 Classified and advertising services purchased and their respective prices; and

2.5.1.4 Aggregate dollar amount of classified and advertising services purchased for the reporting period.

2.5.2 Usage reports, if requested, shall be submitted to the County address provided in Section 3.9.1, within thirty (30) days following the last day of the County’s Fiscal Quarter (e.g. October 1, January 1, April 1 or July 1 of the year).

2.5.3 A brief summary shall be included with the Fourth Quarter usage report. This annual summary shall aggregate usage report data submitted throughout the previous fiscal year and, at a minimum, shall include the Contract’s total value since inception.

2.6 TAXES

No tax shall be levied against labor. Bid pricing shall include all labor, overhead tools and equipment used, profit, and any taxes that may be levied. It is the responsibility of the Contractor to determine any and all taxes and include the same in its bid price.

3.0 SPECIAL TERMS & CONDITIONS

3.1 CONTRACT LENGTH

The initial term of this Contract shall be three (3) years.

3.2 OPTION TO RENEW CONTRACT

The County may, at its option, and with the approval of the Contractor, renew the term of this Contract up to a maximum of three (3), one (1) year terms. The Contractor will be notified in writing by the Materials Management Department of the County's intention to renew the Contract term at least thirty (30) calendar days prior to the expiration of the current Contract term.

3.3 PRICE ADJUSTMENTS

Prices shall remain as bid for the initial term of this Contract. Any Contractor-requested price adjustment(s) must be submitted within thirty (30) days prior to the Contract's Anniversary date. Any requested price adjustment shall be fully documented to indicate reason or cause for the request. The Procurement Officer will analyze the request and compare it against market prices and the Consumer Price Index. If the County and the Contractor agree to a price adjustment, it shall be affected through a written contract amendment.

3.4 NO GUARANTEED QUANTITIES

The Contractor understands and hereby acknowledges that the County makes no representations nor guarantees the Contractor any minimum or maximum number of units of service to be provided under this Contract.

3.5 ORDERING AUTHORITY

3.5.1 The Contractor should understand that any request for purchase of materials or services shall be accompanied by a valid purchase order, issued by Materials Management, or by a Certified Agency Procurement Aid (CAPA).

3.5.2 Maricopa County departments, cities, other counties, schools and special districts, universities, nonprofit educational and public health institutions may also purchase from under this Contract at their discretion and/or other state and local agencies (Customers) may procure the products under this Contract by the issuance of a purchase order to the Contractor. Purchase orders must cite the Materials Management Contract (Serial) number.

3.5.3 Contract award is in accordance with the Maricopa County Procurement Code. All requirements for the competitive award of this Contract have been met. A purchase order for the products is the only document necessary for Customers to purchase and for the Respondent to proceed with delivery of materials available under this Contract.

3.5.4 Any attempt to represent any product not specifically awarded under this Contract is a violation of the Contract. Any such action is subject to the legal and contractual remedies available to the County, inclusive of, but not limited to, Contract cancellation, suspension and/or debarment of the Contractor.

3.6 PROCUREMENT CARD ORDERING CAPABILITY

It is the intent of Maricopa County to utilize a procurement card that may be used by the County, from time to time, to place and make payment for orders under the Contract. Contractors without this capability may be considered non-responsive and not eligible for award consideration.

3.7 INTERNET ORDERING CAPABILITY

It is the intent of Maricopa County to possibly utilize the Internet to place orders under this Contract. Contractors without this capability may be considered non-responsive and not eligible for award consideration.

3.8 EVALUATION CRITERIA

3.8.1 The evaluation of Bids will be based on, but will not be limited to, the following:

3.8.1.1 Compliance with specifications/scope of work.

3.8.1.2 Price.

3.8.1.3 Determination of Contractor Responsibility.

3.8.2 The County reserves the right to award in whole or in part, by item or group of items, by section or geographic area, or make multiple awards, where such action serves the County's best interest.

3.9 INQUIRIES AND NOTICES

3.9.1 Inquiries may be submitted by telephone but must be followed up in writing. Oral communications are not binding on Maricopa County.

3.9.2 All contract administration matters will be managed by the Procurement Officer named below. All correspondence, inquiries and notices concerning this contract shall be directed to this individual.

David M. LaFond, Sr.
Materials Management Department
320 West Lincoln Street
Phoenix, Arizona 85003
Phone: (602) 506-3248
FAX: (602) 258-1573
E-mail: lafondd@mail.maricopa.gov

3.10 SUBMISSION PRICE CLARITY

For reasons of clarity, all submissions of pricing (Attachment A) shall be priced in the same unit (size, volume, quantity, weight, etc.) as the bid specifications request. Submissions (bids) failing to comply with this requirement may be declared non-responsive.

3.11 INSTRUCTIONS FOR PREPARING AND SUBMITTING BIDS

3.11.1 **Respondents are to provide one (1) original hardcopy (labeled), two (2) hardcopy copies of the bid, including Service Rate Card / Sheet(s) and one (1) electronic copy of the Service Rate Card / Sheet(s) on a CD.**

3.11.2 Respondents should also, in addition to their CD, provide a website wherein the Service Rates may be viewed.

- 3.11.3 Respondents are to identify their responses with the bid serial number, title and return address to Maricopa County, Department of Materials Management, 320 West Lincoln, Phoenix, Arizona 85003. **The owner, corporate official or partner who has been authorized to make such commitments must sign bids.**

3.12 REVIEW OF BID DOCUMENTS

The Contractor must review its Bid submission to assure the following requirements are met.

- 3.12.1 **Mandatory:** One (1) original hardcopy (labeled), two (2) hardcopy copies of the bid and one (1) electronic copy of pricing on a CD formatted in Excel '97;
- 3.12.2 **Mandatory:** Attachment "A", Pricing;
- 3.12.3 **Mandatory:** Attachment "B", Agreement; and
- 3.12.4 **Mandatory:** Attachment "C", References.

BEAR ESSENTIAL NEWS FOR KIDS, 1037 S. ALVERNON WAY #150, TUCSON, AZ 85711

ARE YOU WILLING TO ACCEPT FUTURE SOLICITATIONS VIA EMAIL? YES

WILL YOUR FIRM ACCEPT A PROCUREMENT CARD FOR INVOICE PAYMENT NO

MAY OTHER GOVERNMENT AGENCIES USE THIS CONTRACT? YES

PRICING SHEET B0602690 / S073105 / (NIGP 91571)

1.0 SERVICE RATE CARD / SHEET PRICES.

1.1 DISCOUNT FROM SERVICE RATE CARD / SHEET PRICES.

1.1.2 PUBLISH DISPLAY ADS Quoted prices 15-25 % Below published rates

Terms: NET 15

Vendor Number: W000002607 X

Telephone Number: 520/792-9930

Contact Person: Nancy -Holmes

E-mail Address: info@beaessentialnews.com

Company Web Site: www.beaessentialnews.com

Contract Period: To cover the period ending **August 31, 2008.**

JOBING.COM 4747 NORTH 22ND STREET SUITE 100, PHOENIX, AZ 85016

ARE YOU WILLING TO ACCEPT FUTURE SOLICITATIONS VIA EMAIL? YES

WILL YOUR FIRM ACCEPT A PROCUREMENT CARD FOR INVOICE PAYMENT YES

IF YES, MAY THE COUNTY TAKE ADVANTAGE OF DISCOUNTS OFFERED BY YOU IN THIS BID WHEN PAYING WITH A PROCUREMENT CARD? YES

DOES YOUR FIRM HAVE INTERNET ORDERING CAPABILITY? YES

MAY OTHER GOVERNMENT AGENCIES USE THIS CONTRACT? NO

PRICING SHEET B0602690 / S073105 / (NIGP 91571)

1.0 SERVICE RATE CARD / SHEET PRICES.

1.1 DISCOUNT FROM SERVICE RATE CARD / SHEET PRICES.

1.1.1 PUBLISH EMPLOYMENT CLASSIFIED ADS 10 %

Terms: NET 15

Vendor Number: W000001418 X

Telephone Number: 602/200-6800

Fax Number: 602/200-6802

Contact Person: Anthony Delavina

E-mail Address: phoenix.clients@jabin.com

Company Web Site: www.jabin.com

Contract Period: To cover the period ending **August 31, 2008.**

LATINO PERSPECTIVES MAGAZINE, 3877 N 7TH STREET #200, PHOENIX, AZ 85014

ARE YOU WILLING TO ACCEPT FUTURE SOLICITATIONS VIA EMAIL? YES

WILL YOUR FIRM ACCEPT A PROCUREMENT CARD FOR INVOICE PAYMENT YES

IF YES, MAY THE COUNTY TAKE ADVANTAGE OF DISCOUNTS OFFERED BY YOU IN THIS BID WHEN PAYING WITH A PROCUREMENT CARD? YES

DOES YOUR FIRM HAVE INTERNET ORDERING CAPABILITY? NO

MAY OTHER GOVERNMENT AGENCIES USE THIS CONTRACT? YES

PRICING SHEET B0602690 / S073105 / (NIGP 91571)

Terms: NET 15

Vendor Number: W000003511 X

Telephone Number: 602/277-0130

Fax Number: 602/277-9388

Contact Person: Ricardo Torres or Wendy Lash

E-mail Address: rtorres@latinoperspectivesmagazine.com

Company Web Site: www.latinoperspectivesmagazine.com

Contract Period: To cover the period ending **August 31, 2008.**

LATPRO INC, 8551 W SUNRISE BLVD SUITE 302, PLANTATION, FL 33322

ARE YOU WILLING TO ACCEPT FUTURE SOLICITATIONS VIA EMAIL? YES

DOES YOUR FIRM HAVE INTERNET ORDERING CAPABILITY? YES

MAY OTHER GOVERNMENT AGENCIES USE THIS CONTRACT? YES

PRICING SHEET B0602690 / S073105 / (NIGP 91571)

Terms: NET 30

Vendor Number: W000004697 X

Telephone Number: 954/474-6880

Fax Number: 954/474-4760

Contact Person: Brigitte Visscher

E-mail Address: bvisscher@latpro.com

Company Web Site: www.latpro.com

Contract Period: To cover the period ending **August 31, 2008.**

THE ARIZONA REPUBLIC, P.O. BOX 200, PHOENIX, AZ 85004

ARE YOU WILLING TO ACCEPT FUTURE SOLICITATIONS VIA EMAIL? YES

WILL YOUR FIRM ACCEPT A PROCUREMENT CARD FOR INVOICE PAYMENT YES

**IF YES, MAY THE COUNTY TAKE ADVANTAGE OF DISCOUNTS OFFERED
BY YOU IN THIS BID WHEN PAYING WITH A PROCUREMENT CARD? YES**

DOES YOUR FIRM HAVE INTERNET ORDERING CAPABILITY? NO

MAY OTHER GOVERNMENT AGENCIES USE THIS CONTRACT? YES

PRICING SHEET B0602690 / S073105 / (NIGP 91571)

1.0 SERVICE RATE CARD / SHEET PRICES.

1.1 DISCOUNT FROM SERVICE RATE CARD / SHEET PRICES.

1.1.1 PUBLISH EMPLOYMENT CLASSIFIED ADS 0 %

1.1.2 PUBLISH DISPLAY ADS 0 %

Terms: NET 15

Vendor Number: W000001556 X

Telephone Number: 602/444-8931

Fax Number: 602/495-9603

Contact Person: Mary Yow

E-mail Address: Mary.Yow@pni.com

Company Web Site: www.azcentral.com

Contract Period: To cover the period ending August 31, 2008.

EAST VALLEY TRIBUNE, 120 W. 1ST AVENUE, MESA, AZ 85210

ARE YOU WILLING TO ACCEPT FUTURE SOLICITATIONS VIA EMAIL? YES

WILL YOUR FIRM ACCEPT A PROCUREMENT CARD FOR INVOICE PAYMENT YES

IF YES, MAY THE COUNTY TAKE ADVANTAGE OF DISCOUNTS OFFERED
BY YOU IN THIS BID WHEN PAYING WITH A PROCUREMENT CARD? YES

DOES YOUR FIRM HAVE INTERNET ORDERING CAPABILITY? NO

MAY OTHER GOVERNMENT AGENCIES USE THIS CONTRACT? NO

PRICING SHEET B0602690 / S073105 / (NIGP 91571)

1.0 SERVICE RATE CARD / SHEET PRICES.

1.1 DISCOUNT FROM SERVICE RATE CARD / SHEET PRICES.

1.1.1 PUBLISH EMPLOYMENT CLASSIFIED ADS 0 %

1.1.2 PUBLISH DISPLAY ADS 0 %

Terms: NET 15

Vendor Number: W000003963 X

Telephone Number: 480/898-6807

Fax Number: 480/898-6329

Contact Person: Sarah Wood

E-mail Address: swoods@aztrib.com

Company Web Site: www.eastvalleytribune.com

Contract Period: To cover the period ending August 31, 2008.

(Added 9/15/05)

ANA ADVERTISING SERVICES, INC, 1001 N CENTRAL AVE STE 670, PHOENIX, AZ 85004

ARE YOU WILLING TO ACCEPT FUTURE SOLICITATIONS VIA EMAIL? YES

WILL YOUR FIRM ACCEPT A PROCUREMENT CARD FOR INVOICE PAYMENT YES

**IF YES, MAY THE COUNTY TAKE ADVANTAGE OF DISCOUNTS OFFERED
BY YOU IN THIS BID WHEN PAYING WITH A PROCUREMENT CARD? YES**

DOES YOUR FIRM HAVE INTERNET ORDERING CAPABILITY? NO

MAY OTHER GOVERNMENT AGENCIES USE THIS CONTRACT? NO

PRICING SHEET B0602690 / S073105 / (NIGP 91571)

1.0 SERVICE RATE CARD / SHEET PRICES.

1.1 DISCOUNT FROM SERVICE RATE CARD / SHEET PRICES.

1.1.1 PUBLISH EMPLOYMENT CLASSIFIED ADS 0 %

1.1.2 PUBLISH DISPLAY ADS 0 %

CLASSIFIED ADVERTISING:	25 words	\$315.00
DISPLAY ADVERTISING:	2 X 2 (3.792 X 2)	\$675.00
	2 X 4 (3.792 X 4)	\$1,350.00

Terms: NET 30

Vendor Number: W000001622 X

Telephone Number: 602-261-7655

Fax Number: 602-261-7252

Contact Person: Paula Casey

E-mail Address: p.casey@ananews.com

Company Web Site: www.ananews.com

Contract Period: To cover the period ending August 31, 2008.

EAST VALLEY & SCOTTSDALE TRIBUNE
05095-S

CLASSIFIED ADVERTISING

DAILY and SUNDAY

1x	\$4.47 Per Line
2-6x	\$3.97 Per Line
7-13x	\$3.69 Per Line
14-27x	\$3.46 Per Line
28+x	\$3.12 Per Line

DISPLAY ADVERTISING

DAILY and SUNDAY

1 x 1	\$ 49.76
1 x 1.5	\$ 74.64
1 x 2	\$ 99.52
1 x 2.5	\$124.40
1 x 3	\$149.28
1 x 4	\$199.04
2 x 2	\$250.32
2 x 2.5	\$312.90
2 x 3	\$375.48
2 x 3.5	\$438.06
2 x 4	\$500.64

TRIBUNE CONNECTIONS

(Reaches more than 100,000 Households, Non-subscribers throughout the East Valley) \$1.00 Per Line

ONLINE **\$ 45.00** Per Line Ad; Runs for 14 Days. (Featured Jobs: Rotates throughout our website.

COLOR **\$175.00** Additional Flat Cost. (Minimum Size is 2 column x 2 Inches)
(Add color to any Display Advertisement)

BOLD No Charge for Bold.

3-DAY COMBO Targets passive job seekers. Publish a Sunday Ad at regular rates, then pick-up two (2) additional days for only **\$1.25 Per Line** per day, or **\$2.50 Per Line** for both days. Ad runs in Wednesday's Classifieds, as well as Thursday's "Get Out".

WEST VALLEY PUBLICATIONS **\$1.23** Per Line. Runs in Daily-News Sun (Tuesdays); Surprise Today (Wednesdays) and Northwest Valley News (Fridays)

ANA ADVERTISING SERVICES, INC.
05095-S

CLASSIFIED ADVERTISING

25 Words	\$315.00
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DISPLAY ADVERTISING

2 x 2 (3.792 x 2)	\$ 675.00
2 x 4 (3.792 x 4)	\$1,350.00

ARIZONA REPUBLIC
05095-S

CLASSIFIED ADVERTISING Per Line

Sunday	\$7.58
Daily 1x	\$6.62
2-6x	\$6.01
7-13x	\$5.67
14-27x	\$5.40
28+x	\$4.97

CLASSIFIED DISPLAY ADVERTISING Per Inch

Sunday	\$106.12
Daily 1x	\$ 88.20
2-6x	\$ 84.14
7-13x	\$ 79.38
14-27x	\$ 75.60
28+x	\$ 69.58

DISPLAY ADVERTISING (MAIN NEWSPAPER) Per Inch
(Other than Classified Section)

Sunday	\$176.86
Daily 1x	\$154.46
2-6x	\$140.23
7-13x	\$132.30
14-27x	\$126.00
28+x	\$115.97

COLOR (Classified Display and Display only) **\$28.00 Per Inch**

BOLD (Classified) **\$0.60 Per Line** for every Line in the Ad

POWERDAYS (Classified and Classified Display only)

Pick-up your Sunday Ad into two (2) additional Sections (Choose from Monday Business, Wednesday Classified, Thursday Sports, Thursday Republic)

CLASSIFIED	\$ 5.40 <u>Per Line</u>
CLASSIFIED DISPLAY	\$75.60 <u>Per Inch</u>

POWERDAYS PLUS (Display in Main Newspaper only)

Pick-up your Sunday Ad into two (2) additional ROP Sections
\$176.16 Per Inch

ONLINE ADVERTISING – CAREERBUILDER.COM

30 day priority posting with unlimited text capability + Brand Builder company profile page

\$100.00 Per Job

ARIZONA REPUBLIC
05095-S

CAREERBUILDER WEEKLY MAGAZINE

Regular Ads

1/16 th Page	\$ 90.00
1/8 th Page	\$ 175.00
1/4 Page	\$ 400.00
1/2 Page	\$ 675.00
3/4 Page	\$1,000.00
Full Page	\$1,350.00
Insert	\$900~\$1,7500.00

Premium Positions

Profile Advertiser	\$2,300.00
Front Page Strip	\$ 650.00
Back Page (1.4)	\$ 550.00
Back Page (1/2)	\$1,000.00
Back Page (Full Page)	\$1,750.00
Inside Front/Back	Add \$10.00 <u>Per Inch</u>
Color	Add \$ 5.00 <u>Per Inch</u>

CAREERBUILDER TELEVISION

Text Only	\$175.00
Enhanced	\$200.00

LA VOZ HISPANIC NEWSPAPER

CLASSIFIED:	\$ 1.50 <u>Per Line</u>
CLASSIFIED DISPLAY	\$21.00 <u>Per Inch</u>

CAREERBUILDER CAREER FAIRS

Package Prices Vary